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Joint Fundraiser to Benefit F.D.N.Y. Rescue 2 Injured Firefighters Established by MN8-Foxfire, FireCritic.com and IronFiremen.com

Cincinnati, OH, January 23, 2012— MN8-Foxfire, the developer of breakthrough illuminating products for firefighters, Lt. Rhett Fleitz of the Fire Critic blog (FireCritic.com) and Captain Willie Wines Jr. of the Wooden Ladders and Iron Firemen blog (IronFiremen.com) have teamed up to establish a joint fundraiser to support two injured firefighters with the Fire Department of New York (FDNY) Rescue 2. The fundraiser begins on Monday, January 23 and ends at midnight on Monday, January 30. During this time, MN8-Foxfire will donate 50 percent of all product sales through the company website to the FDNY Rescue 2 Mayday Fund. Opportunities for individuals to make donations without a product purchase will also be available through the MN8-Foxfire website at www.mn8products.com.

On Monday, December 19, 2011, two firefighters from Rescue 2 suffered severe burns during a brownstone structure fire and were in critical condition upon hospital admittance. Both men face long recoveries. One is still hospitalized in critical condition and the other is now recovering at home under the care of a burn center outpatient program.

“We were devastated to hear about the fire involving the Brooklyn firefighters as we have a special connection with Rescue 2,” said Zachary Green, president of MN8-Foxfire. “I’d met and spent some time Captain Liam Flaherty (from Rescue 2) in San Diego last year. Then last fall, Willie, Rhett and I visited Rescue 2 and they welcomed us like we were part of their team.”

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“We had great discussions over coffee with Captain Flaherty and his men at their kitchen table and even watched a hockey game with them while we were there,” said Wines.

Fleitz, Wines and Green will travel to New York to personally present a check towards the FDNY Rescue 2 Mayday Fund during the first week of February. “There is such a sense of brotherhood among firefighters,” said Fleitz. “And when one of our brothers is in need, the firefighting community pulls together. We want to do all we can to help these men and their families.”

All Foxfire illuminating products are eligible for the 50 percent Rescue 2 Mayday fundraiser, including illuminating helmet bands, coating kits, grip wrap, tetrahedrons, equipment bands and t-shirts.

About MN8-Foxfire

[MN8-Foxfire](#) is a firefighter owned company offering energy efficient and eco-friendly products utilizing breakthrough advanced illumination technology. MN8’s product offerings for the fire safety industry, marketed under the name Foxfire®, have earned a reputation for safety, high quality and performance-proven. This is readily apparent in Foxfire’s photoluminescent helmet bands, coating kits, grip wrap, equipment bands, helmet tetrahedrons and other products. Both the Cincinnati USA Regional Chamber and Cincinnati Innovates have recognized MN8-Foxfire for its efforts in developing technology that keeps firefighters safe. The company is headquartered in Wyoming, Ohio, a Cincinnati suburb. For more information, visit www.mn8products.com.

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